



Job Description

JOB TITLE	Marketing Executive
DEPARTMENT	Marketing
REPORT TO	Marketing Manager
JOB FUNCTIONS	<ul style="list-style-type: none"> • Introduce and promote Starken product and services to the market. • Constantly follow up closely on selected project. • Provide information and advice on customer enquiries. • Presentation to customer as an introduction to Starken product and services. • Provide information about costing, cost comparison, BQ, method of installation & etc. • Develop and Maintain Sales, marketing & Technical Strategies.
QUALIFICATIONS & EXPERIENCE	<ul style="list-style-type: none"> • Minimum qualification of diploma or degree in Civil Eng/ Business/ marketing management or equivalent • At least 5 years working experience in Sales & Marketing in similar building materials industry. With knowledge of AAC is highly preferable • Good presentation skill is a must